

# Share the Joy

## Christmas Community Food Collections

### A Simple Guide for Collection Partners



#### Want to increase the impact of your Christmas Collection & Connections in your local Community?

What about a Community Food Collection with Anglicare?

A Community Food Collection enables your church OR group to engage with local residents and businesses in the community, strengthening relationships at the same time as supporting Anglicare's work with people in need.

The idea is simple, but can make a big impact! Community food collections are designed to take place in shopping centres, where local neighbours can connect with your Church in a safe and easy going way, whilst also allowing people an easy way to give towards Anglicare's work with the vulnerable.

#### A Community Food Collection:

- Helps your Collection to be more visible in the community.
- Gives local community members a simple way to help others.
- Provides an easy connection point for people wanting to know more about your School / Church / Group.

#### What it looks like:

- A stall / table set up outside of a local supermarket.
- Volunteers speaking to shoppers as they enter the store, inviting them to consider purchasing something from the list provided and donating it on their way out.
- Volunteers collecting donations from shoppers as they leave the store.

**A straight forward and practical way of sharing the joy!**



Help us share the message of joy this Christmas by tagging your social media posts with **#toysntucker**

## Timing of Community Collections:

Community food collections also function as an approachable and practical link to other events or activities! Some areas you might consider are:

- Inviting local community members to attend a Christmas event you are hosting, such as Christmas Carols, Christmas services, Community Dinners, Gingerbread making workshops etc.
- Displaying information and flyers at the 'Stall' which details on regular activities that may interest your neighbours, such as ESL classes, play groups etc.

Overall, it is a fantastic way for everyone to be involved – with Community Collections being simple enough so that people of all ages and abilities can participate.



## Simon – Community Food Collection Volunteer from Seaforth Anglican Church:

“This (Community Food Collection) has been one of the most useful public initiatives our church has been involved in for some time. It achieved several goals, including being a fun team activity, promoting the feeling of doing something genuinely useful and all in a non-threatening activity. No one objected to the core purpose, and it was encouraging to see the mood lift of shoppers who donated and received a positive feeling from doing something helpful.”

## What's Involved

### What does it look like?

- Collection Partner decides “Let’s be involved!”
- Nominate someone from your organisation to be the Community Collections Co-ordinator
- Identify appropriate / possible locations to operate the collection from
- Approach the Supermarket / Shopping centre to seek permission
- Agree on dates for the collection to occur (in consultation with Anglicare)
- Discern what marketing resources are needed
- Communicate with your group / church, and support the ‘Coordinator’ to recruit volunteers for the roster
- Run the Collection! Anglicare will pick up donations, ensuring they get to those in need through Toys ‘n’ Tucker Hampers

## What support will Anglicare provide?

We can support your group to set up a Christmas Community Food Collection with resources such as:

- An Endorsement letter on an official Anglicare letterhead, so that your local Supermarket / Centre Manager is confident in the legitimacy of the collection for Anglicare.
- Digital Shopping List flyers / postcards, designed with your church / group logo, details and information about the collection (including guidance on what items donors can give)
- Anglicare Food Collection Vinyl Banners
- Flat packed cardboard Boxes delivered in advance, along with packing tape, in which to place all of the goods donated at the collection.
- Anglicare will Pick Up all of the donated goods after the collection has concluded.

## Next Steps or any Questions?

Please email us directly [PartnershipDevelopmentTeam@anglicare.org.au](mailto:PartnershipDevelopmentTeam@anglicare.org.au) if you would like to consider conducting a Christmas Community Food Collection in your context!