

Toys'n'Tucker Carols Event Partner Guidelines

Share
the
Joy

Are you ready to share the joy this Christmas?

As we approach Christmas many families will struggle to put food on their tables and children may miss out on the joy of receiving toys. The increasing costs of day-to-day essentials like rent, food, and power have left more and more people facing desperate situations. This is where Anglicare's Toys'n'Tucker program comes in. It provides not just food and toys but also the message of hope through Jesus, ensuring that those in hardship or crisis can experience the true joy of Christmas.

By choosing Toys 'n' Tucker as your Carols event charity partner, you are creating a meaningful way for the entire community to make a difference in the lives of those who would otherwise go without.

Perhaps your church is already familiar with Toys'n'Tucker, and you're planning to collect non-perishable food items and toys – that's fantastic and thank you for your efforts! However, why not take it a step further? By offering people the opportunity to make financial contributions to Toys 'n' Tucker during your Christmas Carols event, you can amplify your impact. Every dollar counts towards brightening someone's Christmas.



"In the same way, let your light shine before others, that they may see your good deeds and glorify your Father in heaven." Matthew 5:16

What it looks like:

- Decide to partner with Toys 'n' Tucker at your Carols event this Christmas.
- Use the presenter script provided as a guide during your Carols event.
- Use the provided promotional images and video during the announcements.
- Have the QR code easily available for people to make a donation.

A simple and practical way of putting faith into action!

"We love because He first loved us." 1 John 4:19

Things you will need

Here are a few things that we've provided to make partnering with Toys 'n' Tucker at your carols event easy.

What we provide:

- Presenter/MC's Script
- Toys'n'Tucker Video
- Toys'n'Tucker Logo slide image
- QR Code slide image with link to donation page

The digital images and video can be downloaded



What next?

Empowering your church and wider community to support the work of Anglicare during your Christmas Carols event is as easy as the ABC's.

Announce

Make sure to announce from the stage that you are raising funds for Anglicare's Toys'n'Tucker program. Use the script on the right hand side of this page. Timing is key, so consider making these announcements at the beginning, in the middle and near the end of your event. This repetition ensures that everyone has ample opportunity to contribute.

Boost

Boost the public awareness of your fundraising by prominently displaying the Toys'n'Tucker logo and QR Code donation link on all your Carols promotional material. Include it on your advertising flyers, event song sheet, and screens at the venue. Utilise your social media channels and website to reach a wider audience.

Celebrate

Thank everyone for their generous contributions and pray. Make this a celebration of hope, joy, and unity, reminding everyone that together, we can truly make a difference.

Script for the Presenter

[start by acknowledging the audience and setting a warm tone]

How wonderful it is to be here tonight as we sing Carols reminding us of the Christmas story and the precious gift of God's son, Jesus. As we gather here, we not only get to celebrate the joy of Christmas, but have an opportunity to share the joy, by making a real difference in the lives of people in our community who are doing it tough.

[display Toys'n'Tucker logo slide]

As you might know, Carols events like ours have a tradition of partnering with many remarkable charities across Australia. This year, we have the privilege of joining hands with Anglicare Sydney, to support their Toys 'n' Tucker program which each year provides thousands of food and gift hampers to families in our local community at Christmastime.

[if possible, play Anglicare short video highlighting the impact of Toys'n'Tucker]

Anglicare's Toys'n'Tucker program is all about sharing the joy of Christmas with others. It provides a way for each one of us to share the joy of Christmas and demonstrate God's love by making a heartfelt donation. These contributions will go a long way in providing food and gifts for those who would otherwise go without.

[show QR Code slide]

Tonight, I want to emphasise that it's people like you who have the power to make someone else's Christmas just a little bit brighter. And the best part? It's never been easier to contribute. All you need to do is scan this QR code on the screen to make a donation.

So, please, scan this QR code. Be as generous as you can and share the joy this Christmas!

[leave enough time for people to scan the QR Code]

Need more information?

Contact us at
PartnershipDevelopmentTeam@anglicare.org.au

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